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Green Energy - Dustin Mulvaney - 2011

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Kaizen - Greg Caldwell - 2020-07-28

It feels good to envision your startup's success, isn't it? But have you ever thought about the work required to make it happen? Managing a business is never easy, but you can turn the daunting job into something more bearable. Find out how with the help of this book *Kaizen: How to Apply Lean Kaizen to Your Startup Business and Management to Improve Productivity, Communication, and Performance*. Inside, you'll discover: The numerous applications of kaizen The secrets behind effective kaizen use The best ways to hone and tap teamwork in a startup The seven types of waste in a business process An efficient root cause analysis The origins of kaizen And so much more Once you learn about kaizen's English translation, you may assume that it's another buzzword

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from the self-help industry. Before you doubt its efficiency though, you should know that the concept was from a management guidebook of a successful Japanese company. Is kaizen applicable in managing a startup in another country? The short answer is yes. It's not that simple though. You have to let go of some old notions and embrace new ones. This book will open your eyes to the said beliefs. This book touches on many topics such as correcting mistakes, eliminating waste, generating ideas and boosting employee morale. Sure, you can find plenty of free advice on how to carry out those tasks. However, it's rare to encounter an approach that's applicable to all of them. One of the best things about this book is how it highlights teamwork. Kaizen, as a management approach, is quite distinct for how it regards people. Nowadays, you can set up a business on your own. Sooner or later, however, you're going to need help. There's too much rave about outsourcing. Yet, success is more attainable if you have trustworthy and efficient people helping you in

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Urban Sprawl, Global Warming, and the Empire of Capital - George A.

Gonzalez - 2009-03-05

Argues that the United States refuses to address global warming because of the reliance of the American economy on urban sprawl. This far-reaching and penetrating study sheds new light on the role of the United States in global warming. Shortly after the Second World War, urban development in the United States became an important spur for the global economy, creating demand for products such as automobiles, furniture, and appliances. Growing urban sprawl in recent decades is also a key factor behind the massive energy consumption and carbon dioxide emissions of the American economy. Although today the United States is the largest per capita emitter of carbon dioxide, the nation's culpability in global warming is frequently sidestepped due to the enormous political and

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economic influence of corporations and wealthy individuals who continue to benefit from America's access to abundant supplies of fossil fuels. Troubling and insightful, *Urban Sprawl, Global Warming, and the Empire of Capital* reveals both the alarming global consequences of urban sprawl at home and the entrenched political and economic forces working against a solution to the problem. An interesting critique of the role that business elites played in the suburbanization and urban sprawl that have helped lead to global warming. An important piece of scholarship that adds depth and dimension to understanding the politics of U.S. climate policy. A highly insightful volume At the heart of Gonzalez's book is a revealing historical analysis in which he lays out the techniques by which urban sprawl was promoted across the country, and the implications of this for US oil policy. Environmental Politics Gonzalez offers both an excellent research project

and an excellent analysis of theorists who have written on how public policy is created and who creates it. CHOICE

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The resurgence of the electric car in modern life is a tale of adventurers, men and women who bucked the complete dominance of the fossil fueled car to seek something

cleaner, simpler and cheaper. Award-winning former Wall Street Journal reporter John Fialka documents the early days of the electric car, from the M.I.T./Caltech race between prototypes in the summer of 1968 to the 1987 victory of the Sunraycer in the world's first race featuring solar powered cars. Thirty years later, the electric has captured the imagination and pocketbooks of American consumers. Organizations like the U.S. Department of Energy and the state of California, along with companies from the old-guard of General Motors and Toyota as well as upstart young players like Tesla Motors and Elon Musk have embraced the once-extinct technology. The electric car has steadily gained traction in the U.S. and around the world. We are watching the start of a trillion dollar, worldwide race to see who will dominate one of the biggest commercial upheavals of the 21st century. Drawing from the last decade of his 26-year career at the Wall Street Journal, where he covered energy and environmental matters, ClimateWire founder and industry insider John

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Green Business - Nevin Cohen - 2010-05-04
Businesses increasingly recognize their capacity to help solve global environmental and social challenges, and the most innovate understand the business case for addressing such issues as climate change, water scarcity, pollution, poverty, hunger, and inequality. Via 150 signed entries, *Green Business: An A-to-Z Guide* provides an overview of key principles, approaches, strategies, and tools that businesses have

used to reduce environmental impacts and contribute to sustainability. Entries reflect the expertise of scholars and practitioners from varied fields and provide references to other entries as well as citations for further reading. Together, they provide an understanding of green business practices that will be valuable for managers, policymakers, students, scholars, and citizens interested in the complex relationship between businesses and the environment. Vivid photos, searchable hyperlinks, numerous cross references, an extensive resource guide, and a clear, accessible writing style make the *Green Society* volumes ideal for classroom use.

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The world of Champ Car auto racing was changing in the 1970s. As cars became more sophisticated, the cost of

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Driving Honda - Jeffrey Rothfeder - 2015

Since its birth as a motorcycle company in 1949, Honda has steadily grown into one of the world's largest automakers and engine manufacturers, as well as one of the most beloved, most profitable, and most consistently innovative multinational corporations. What drives the company that keeps creating and improving award-winning and bestselling models like the Civic, Accord, Odyssey, CR-V, and Pilot? According to Jeffrey Rothfeder, what truly distinguishes Honda from its competitors, especially archrival Toyota, is a deep commitment to a set of unorthodox management tenets. The Honda Way, as insiders call it, is notable for decentralization over

corporate control, simplicity over complexity, experimentation over Six Sigma-driven efficiency, and unyielding cynicism toward the status quo and whatever is assumed to be the truth. Those are just a few of the ideas that the company's colorful founder Soichiro Honda embedded in the DNA of his start-up sixty-five years ago. As the first journalist allowed behind Honda's infamously private doors, Rothfeder interviewed dozens of executives, engineers, and frontline employees about Honda's management practices and global strategy. He shows how the company developed and maintained its unmatched culture of innovation, resilience, and flexibility--and how it exported that culture to other countries that are strikingly different from Japan, establishing locally controlled operations in each region where it lays down roots.

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The Decarbonization Imperative - Michael Lenox - 2021-10-19

Time is of the essence. Climate change looms as a malignant force that will reshape our economy and society for generations to come. If we are going to avoid the worst effects of climate change, we are going to need to effectively "decarbonize" the global economy by 2050. This doesn't mean a modest, or even a drastic, improvement in fuel efficiency standards for automobiles. It means 100 percent of the cars on the road being battery-powered or powered by some other non-carbon-emitting powertrain. It means 100 percent of our global electricity needs being met by

renewables and other non-carbon-emitting sources such as nuclear power. It means electrifying the global industrials sector and replacing carbon-intensive chemical processes with green alternatives, eliminating scope-one emissions—emissions in production—across all industries, particularly steel, cement, petrochemicals, which are the backbone of the global economy. It means sustainable farming while still feeding a growing global population. Responding to the existential threat of climate change, Michael Lenox and Rebecca Duff propose a radical reconfiguration of the industries contributing the most, and most harmfully, to this planetary crisis. Disruptive innovation and a particular calibration of industry dynamics will be key to this change. The authors analyze precisely what this might look like for specific sectors of the world economy—ranging from agriculture to industrials and building, energy, and transportation—and examine the possible challenges and obstacles to introducing a

paradigm shift in each one. With regards to existent business practices and products, how much and what kind of transformation can be achieved? The authors assert that markets are critical to achieving the needed change, and that they operate within a larger scale of institutional rules and norms. Lenox and Duff conclude with an analysis of policy interventions and strategies that could move us toward clean tech and decarbonization by 2050.

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Sustainable Management of Japanese Entrepreneurs in Pre-War Period from the Perspective of SDGs and ESG

- Masaatsu Takehara -
2020-12-29

This book features 13 Japanese entrepreneurs who made a significant contribution to the development of society from 1868, when modernization in Japan began, to the 1950s, after World War II. They worked on solving social issues at the time through their businesses and succeeded in creating social

value by solving social issues and economic value through the development of their businesses. The business philosophies they practiced have been passed on to their successors, and the companies they founded are now providing value to consumers around the world. Those 13 entrepreneurs anticipated the integration of solving social issues into corporate management, which modern companies are expected to realize under the umbrella of the Sustainable Development Goals (SDGs) adopted by United Nations in 2015. Their trajectories provide a wealth of practical knowledge necessary to survive in a changing society and provide many valuable lessons for modern companies and their managers.

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The Pep Boys Auto Guide to Car Care and Maintenance - E.J. Braswell - 2011-03-30

Okay, so you're not a gearhead, but like most folks, you want to keep your car in peak condition. For more than eighty years, the Pep Boys—Manny, Moe, and Jack—have been “the three best friends your car ever had.” And now, with *The Pep Boys Auto Guide to Car Care and Maintenance*, any Tom, Dick, or Harriet can learn how to keep his or her car running smoothly and looking its best. The ideal car care guide for do-it-yourselfers, this is your one-stop source for everything from the basics to the hard stuff (so you'll know what to tackle yourself and when to call in the experts). Inside you'll discover • a simple anatomy of your car and a handy glossary of terms • accident prevention measures and how to handle emergencies on the road, from jump-starting your engine to changing a flat tire • key seasonal and monthly maintenance tasks—including checking oil levels and battery life, tire rotation, and monitoring tread wear • tips for improving fuel mileage • how to diagnose major and minor problems—and how to fix them Straightforward and

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The News - - 1997

The News - - 1997

Car and Driver - - 1999-07

Car and Driver - - 1999-07

Road & Track - - 2002

Road & Track - - 2002

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Two Billion Cars - Daniel Sperling - 2009-01-13

Today there are over a billion vehicles in the world, and within twenty years, the number will double, largely a consequence of China's and

India's explosive growth. Given that greenhouse gases are already creating havoc with our climate and that violent conflict in unstable oil-rich nations is on the rise, will matters only get worse? Or are there hopeful signs that effective, realistic solutions can be found? Blending a concise history of cars and their impact on the world, leading transportation experts Daniel Sperling and Deborah Gordon explain how we arrived at this state, and what we can do about it. Sperling and Gordon assign blame squarely where it belongs--on the auto-industry, short-sighted government policies, and consumers. They explore such solutions as getting beyond the gas-guzzler monoculture, re-inventing cars, searching for low-carbon fuels, and more. Promising advances in both transportation technology and fuel efficiency together with shifts in traveler behavior, they suggest, offer us a way out of our predicament. The authors conclude that the two places that have the most troublesome emissions problems--California and China--are the most likely to

become world leaders on these issues. Arnold Schwarzenegger's enlightened embrace of eco-friendly fuel policies, which he discusses in the foreword, and China's forthright recognition that it needs far-reaching environmental and energy policies, suggest that if they can tackle the issue effectively and honestly, then there really is reason for hope. Updated with a new afterword that sheds light on the profound changes in the global economy in the last year, *Two Billion Cars* makes the case for why and how we need to transform transportation now more than ever. "Authoritatively prescriptive." --Tom Vanderbilt, *Wilson Quarterly* "Provocative and pleasurable, far-seeing and refreshing, fact-based and yet a page-turner, global in scope but rooted in real places. The authors make a convincing case that smart consumers driving smart electric-drive cars can find the critical path to a safer planet." --Robert Socolow, Princeton University "In this insightful and persuasive book, Sperling and Gordon highlight one of the

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Greeniology - Tanya Ha - 2007

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Competing Against Time -

George Stalk - 1990-03-01

Today, time is the cutting edge. In fact, as a strategic weapon, contend George Stalk, Jr., and Thomas M. Hout, time is the equivalent of money, productivity, quality, even innovation. In this path-breaking book based upon ten years of research, the authors argue that the ways leading companies manage time—in production, in new product development, and in sales and distribution—represent the most powerful new sources of

competitive advantage. With many detailed examples from companies that have put time-based strategies in place, such as Federal Express, Ford, Milliken, Honda, Deere, Toyota, Sun Microsystems, Wal-Mart, Citicorp, Harley-Davidson, and Mitsubishi, the authors describe exactly how reducing elapsed time can make the critical difference between success and failure. Give customers what they want when they want it, or the competition will. Time-based companies are offering greater varieties of products and services, at lower costs, and with quicker delivery times than their more pedestrian competitors. Moreover, the authors show that by refocusing their organizations on responsiveness, companies are discovering that long-held assumptions about the behavior of costs and customers are not true: Costs do not increase when lead times are reduced; they decline. Costs do not increase with greater investment in quality; they decrease. Costs do not go up when product variety is increased and response time is decreased;

they go down. And contrary to a commonly held belief that customer demand would be only marginally improved by expanded product choice and better responsiveness, the authors show that the actual results have been an explosion in the demand for the product or service of a time-sensitive competitor, in most cases catapulting it into the most profitable segments of its markets. With persuasive evidence, Stalk and Hout document that time consumption, like cost, is quantifiable and therefore manageable. Today's new-generation companies recognize time as the fourth dimension of competitiveness and, as a result, operate with flexible manufacturing and rapid-response systems, and place extraordinary emphasis on R&D and innovation. Factories are close to the customers they serve. Organizations are structured to produce fast responses rather than low costs and control. Companies concentrate on reducing if not eliminating delays and using their response advantage to attract the most profitable customers. Stalk and Hout

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The Book of the Honda S2000 - Brian Long - 2020-12-29

Researched and written in Japan with the full co-operation of the factory, here in definitive detail is the story of the Honda S2000 - a series of open two-seaters that built on the success of the NSX, helping the company justify its on-track exploits with a proper line of sporting machinery. Successful immediately, the S2000 models defended Honda's honour on the tracks, but it was in the showrooms where the S2000 excelled. After a major face-lift, it was eventually killed off in 2009, but is as popular today as it ever was as a modern classic for enthusiasts.

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Born of War - Anderson Harp
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An act of terror hits American soil and high-tech mayhem rocks the globe in this explosive thriller by an acclaimed author and military veteran. The first target is a church in Mobile, Alabama. The bomb is a savage act of domestic terror that will earn the respect of jihadists across the world. Especially the deranged leader of Al Shabab. The bombing has also drawn the attention of the FBI, CIA, NSA—and special operative William Parker. Recovering from a tragic loss, Parker is not ready to return to active duty. But when he learns that the terrorists possess anti-ship missiles—he must destroy the enemy . . . or deal with the terrifying consequences. Time is running out. Missiles are ready to launch. And the free world is just one madman away from total destruction. Praise for Anderson Harp's *Retribution* "Harp knows his stuff." —Brad Meltzer "Tense and authentic--reading this

book is like living a real-life mission.” —Lee Child “An outstanding thriller . . . Harp writes with complete authenticity.” —Douglas Preston “Reminds me of Tom Clancy at his finest.” —James Rollins

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Five little monkeys wash the

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Working for the Japanese: Myths and Realities - Stephanie Jones - 1991-03-06
Over 100 British executives have contributed to this study of what it's really like to work for a Japanese company. Media beliefs about the Japanese in Britain suggest that they are obsessed with long-term planning and consensus decision-making, that all the bosses are Japanese, that all decisions are made in Tokyo, and that uniforms and exercises are compulsory. Dr Jones' findings question these 'myths' arguing that the Japanese have shown a remarkable adaptability to local conditions.

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Slow Car Fast - Ryan K. ZumMallen - 2019-10-11
Slow Car Fast: The Millennial Mantra Changing Car Culture for Good explores the changing tides of car culture and re-examines the meaning of being a "car guy" in 2020. Veteran automotive journalist Ryan K. ZumMallen parses this world through the drivers, tuners and designers that live and breathe it against the fertile backdrop of Southern California. How did horsepower and speed get so

out of control? Do young people still like cars? Who are the automotive icons that will shape car culture for years to come? Slow Car Fast offers answers to the questions on the mind of every kid who grew up with a poster on their wall and dreamed of owning their dream car one day, ferreted out through first-hand reporting on the ground. ZumMallen goes inside the automotive zeitgeist to explain how modern car culture came to be, from the old-school (massive improvements in engineering and technology) to the new-school (the rise of video games and social media). Featuring interviews with dozens of influential voices and ride-alongs in today's automotive unicorns, Slow Car Fast is a must-have eBook for anyone who knows that getting behind the wheel is only the beginning.

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